

Overview

McGraw Hill Financial—Providing Essential Intelligence

As a financial intelligence company, McGraw Hill Financial's focused portfolio, global scale, and iconic brands give the Company opportunities to expand its leadership positions in existing markets and to enter new ones.

The need for unique insights and independent benchmarks is increasing as financial markets become more complex and interconnected.

McGraw Hill Financial's independent credit ratings, indices, analytics, benchmarks, price assessments, and research are increasingly embedded in customers' business processes and workflows, making its data, analytics, and research essential, relevant, and durable across financial, commodity, and commercial markets.

This *2013 Investor Fact Book* provides an insightful and in-depth look at a successful company that continuously reinvents itself to create new products and services as the needs of the world and customers change.

www.mhfi.com

McGraw Hill Financial is a leader in credit ratings, benchmarks, and analytics for the global capital and commodity markets

2012 Financial Highlights

Revenue grew 13% to \$4.5 billion

Net income from continuing operations increased 11% to \$676 million (increased 24% to \$783 million on an adjusted basis)

Diluted EPS from continuing operations grew 19% to \$2.37 (increased 32% to \$2.75 on an adjusted basis)

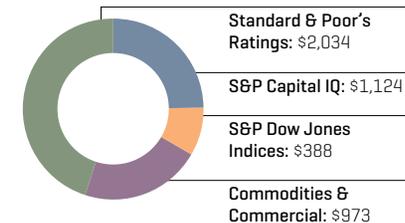
Regular quarterly cash dividend increased for the 40th consecutive year

All financial measures noted as "adjusted" are non-GAAP. See the complete Financial Review, as well as a reconciliation of non-GAAP measures to U.S. GAAP measures on pages 46 to 67

2012 Results by Line of Business

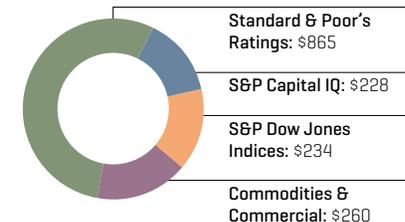
Operating Revenue: \$4.5 billion^[1]

(dollars in millions)



Adjusted Total Operating Profit: \$1.4 billion^[2]

(dollars in millions)



[1] Operating revenue includes intersegment revenue elimination of \$69 million
[2] Adjusted total operating profit includes unallocated expense of \$202 million

The ability to evolve and adapt has helped McGraw Hill thrive for 125 years. In early 2013, the Company culminated its Growth and Value Plan with the sale of McGraw-Hill Education, resulting in the creation of McGraw Hill Financial in May 2013.

Essential Intelligence

McGraw Hill Financial: A new name, new vision

VISION

To be the leading provider of ratings, benchmarks, and analytics in the global capital and commodity markets

PURPOSE

Promote sustainable growth by bringing transparency and independent insights to the global capital and commodity markets

CORE VALUES: Fairness, Integrity & Transparency

Committed to the highest standards of fairness, impartiality, integrity, transparency, and honesty in all of its dealings with customers, partners, and colleagues

McGraw Hill Financial is home to some of the most iconic brands in finance and business including:



McGraw Hill Financial—Enduring and Essential

Important Brands & Attractive Markets

Leading market positions

Iconic brands

Operate in growing markets

Global presence

Financial Leverage

Minimal capital requirements

Substantial cash flow

Strong balance sheet

Focus on maximizing shareholder value

Deep Customer Relationships

Integral to customers' commerce

Extensive subscription business

Core Capabilities

Creating and monetizing benchmarks

Emerging technology and financial innovation

Portfolio of Assets

Essential to markets

Enduring and lasting businesses

Synergies across the Company

NYSE: **MHFI**

McGraw Hill Financial's common stock began trading under its new stock symbol 'MHFI' on May 14, 2013. The Company's common stock has traded on the New York Stock Exchange since 1929 and since the 1950s under the ticker 'MHP.'

The CUSIP remains unchanged and is 580645109.